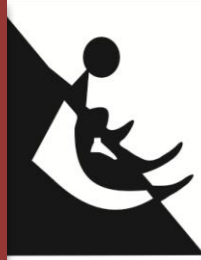


# STORYTELLING IN THE BUSINESS WORLD

-A CORPORATE STORY TELLING WORKSHOP BY KATHALAYA

## Program Objectives:

- To impart the importance of storytelling in the business world.
- Identify the common the themes used.
- To understand the structure and delivery methods used to build stories



KATHALAYA

**DATE** :Saturday 24th Oct

**TIME** :10-1 pm

**VENUE** : Kathalaya,  
Bannerghatta road,  
Near Jayadeva Junction,  
Bangalore-76

**COURSE FEES:** Rs 1500

**EVERY BUSINESS IS A  
STORY**

**IMPORTANCE OF  
STORYTELLING IN THE  
BUSINESS WORLD**

**MODULES**

**KNOW YOUR  
AUDIENCE**

**STORY DELIVERY BY  
THE PARTICIPANTS**



For registrations please call 8277389840 or mail to [kathalaya@gmail.com](mailto:kathalaya@gmail.com)