

C. Mangalam Senthil

Story Enthusiast | TEDx Speaker | Kolam Fanatic | Professional Storyteller | Storytelling Coach

Mangalam believes that *everyone, everywhere, is telling stories all the time* and that a world of possibilities opens up with stories. For her, stories are more than just entertainment; they educate, heal, transform, and inspire.

Her Journey with Stories

Growing up on a steady diet of mythology, personal anecdotes, folktales from her mother and grandfather, she saw firsthand how stories can captivate and teach. She began weaving storytelling into her soft skills training sessions for corporates, where their profound impact inspired her to share this art across all age groups. Her storytelling is enriched by puppets, music, dress-up, shadow puppetry, and Kamishibai.

Training and Expertise

Mangalam has honed her storytelling and coaching skills through training and workshops with renowned storytellers & organizations:

- ✓ “*Intensive Course of Storytelling*” from Kathalaya, Bangalore
- ✓ “*The Heart & Craft of a Storyteller*” from The Secret Passages, Mumbai
- ✓ Ms. Jeeva Raghunath, Mr. Roger Jenkins, Ms. Susan Perrow, Ms. Heather Forest, Mr. Barry Stewart Mann
- ✓ “*Integrating Process Drama with Curriculum*” by India Drama & Arts Educators Alliance
- ✓ “*Licensed Kamishibai Storyteller*” from the Australian Kamishibai Association
- ✓ “*Flourishing with Positive Psychology & Storytelling (FPPS)*” via UNESCO's Better World Project
- ✓ “*STEM Literacy Programme Teacher Training*” by Pratham Books StoryWeaver
- ✓ “*Abundance Consciousness*” from infovision, Kochi
- ✓ “*NLP Practitioner*” programme from NLP Coaching Academy (Sue Knight)
- ✓ “*Six Thinking Hats*” from de Bono Thinking Systems
- ✓ “*Meta Mind Management : The Excellence Workshop*” from Global Academy of Meta Mind Management
- ✓ “*Training the Trainers*” from All India Management Association
- ✓ “*Foundation Vedanta Course*” from Chinmaya Vishwavidyapeeth
- ✓ “*Basics of Shadow Puppetry*” from Kalaimamani Mr.Muthuchandran Rao

Notable Performances

Mangalam has performed at many prestigious storytelling festivals and events, apart from being a Story Educator at schools:

- ✓ Under the Aalamaram International Storytelling Festival - 2022, 2024
- ✓ Madurai Oru Oorula Literary Festival - 2022
- ✓ Chennai Storytelling Festival - 2022, 2023, 2024, 2025, 2026
- ✓ Federation of Asian Storytellers (FEAST) Festival - Oct2021, Sep2022
- ✓ Pratham Tentastic Sessions - 2014
- ✓ Pratham Books’ Champion - 2017, 2020
- ✓ Kovai Vizha - 2019
- ✓ Pavitram Mandala Festival - 2019
- ✓ National Storytelling Network (NSN) - June2020
- ✓ Jharkand Online Storytelling Festival - 2020
- ✓ Logon ka FolkLog Online Storytelling Festival - Mar, Apr 2020

- ✓ Northeast Storytelling's Worldwide Virtual Storytelling Guild - Nov2020
- ✓ HSPA (Heritage Stories & Performing Arts) Itihaas ke pannon se - Apr2021
- ✓ Kathotsava - Nov2014
- ✓ Katha Yulsavam - May2018
- ✓ Bhartiya Dharohar Evam Samskriti International Museum Day Celebrations - May2021
- ✓ Tamil Elakkiya Peruvizha - 2023
- ✓ "Under the Bodhi Tree" Ology Tech School Lit Fest - Feb2025

Workshops Conducted

- ✓ 1-1 Storytelling workshop for educators and aspiring storytellers - AWAKEN THE STORYTELLER WITHIN YOU
- ✓ Group Storytelling Workshops for teachers
- ✓ PK Saru Memorial Event - workshop for the members of SAATA (The South Asian Association of Transactional Analysts) to introduce the importance of stories and storytelling in therapy and healing - Sep2024
- ✓ Kolams for Emotional & Mental Wellbeing - @SAATA Conference - Sep2025
- ✓ Change Management & Emotional Wellbeing through NLP & Stories - Apr2025
- ✓ Club ToastEd Youth Leadership Program Module Presenter - Aug2024
- ✓ Storytelling Workshop for shadow teachers and part time educators - 2024, 2025
- ✓ Teachers' Wellness & Motivation Workshop - 2025
- ✓ Storytelling in Advertisements - for MBA students
- ✓ Vikasa Programme @ Chettinad Vidya Mandir - 2024, 2025, 2026

Achievements

International World Storytelling Championship (ACEnovation, Singapore) - 2nd Prize, 2023

Creative Work Published

- ✓ Short Stories written by her featured in CBT's Children's World Magazine - Aug2017, Apr2025
- ✓ Her short story is also part of the anthology Airavata-II, 2022

She has also been a keynote speaker at events such as:

- Toastmasters Annual Conference - Division E - Club of Doha - 2022
- ToastMasters International GCC Confluence Meeting (Middle East) - 2023

Cottage of Stories: Katha Kuteeram

Under her initiative, "Katha Kuteeram" (*Cottage of Stories*), Mangalam spreads the joy of storytelling, symbolized by her logo featuring the elements of nature—sun, clouds, air, mountains, and water—representing the timeless magic of stories.

Languages and Impact

Mangalam narrates stories in **English, Tamil, Malayalam, and Hindi**, touching diverse audiences:

- 600+ storytelling sessions
- Over 12,000 happy listeners
- 2000+ trained in the art of storytelling

Specialized Services

1. Regular Storytelling Sessions at Schools - for enhancing their vocabulary, language, and helping the students in their emotional well-being, problem solving, creative thinking abilities.

2. **Storytelling Workshops:** For individuals and groups exploring the art of storytelling.
3. **Storytelling & Meditation for Expectant Mothers**
4. **Better Communication through Storytelling:** Workshop for professionals and students.
5. **Storytelling for Senior Citizens**
6. **Kolam Workshop:** Through this unique workshop connecting positive psychology and kolams , get to experience how the quiet geometry of Kolam becomes a meditative canvas— cultivating resilience, emotional balance, and mental clarity, guiding you to flourish with joy, not just survive.
7. **Stories in Advertisements:** A unique workshop for MBA students.
8. **Indic Values & Culture through Stories:** Sessions introducing traditional wisdom and also the stories and science behind why we celebrate festivals.
9. **Soft Skills through Stories:** Tailored for corporates and educational institutions.
10. **Stories for Business communication Workshop**
11. **How Stories help in therapy Workshop** - When words fail, stories heal— unlocking emotion, re-authoring identity, and gently guiding the self.
12. **“Cool, Confident & Exam-Ready”** - a workshop based on stories & NLP for school and college students appearing for their exams. The session empowers them to rewire their mind, and face every challenge with clarity, confidence, and calm.

Educational Collaborations

- ✓ Worked with Tamil Nadu's DIET (District Institute of Education & Training) to craft stories for introducing Math and Science concepts.
- ✓ Worked with Chithiram, an educational organization, where the students were introduced to ancient Indian wisdom from Avvaiyar’s Songs through stories.
- ✓ Training Resource Person at Macmillan Education, India since Oct2024.

Professional Memberships

- **FEAST** (Federation of Asian Storytellers) – Member
- **ISN** (Indian Storytelling Network) – Member

Educational Qualifications

BE, PGDHRM, IGDCS

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