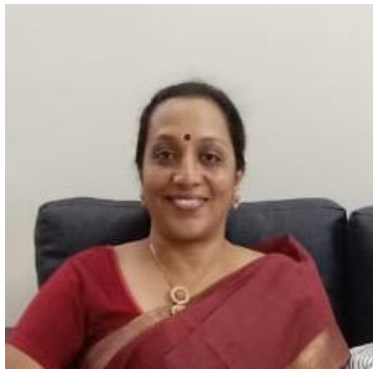


DR NEENA GAYATRI, RAMAKRISHNAN

Fox Story (India) Woman Face of 2024

Necessity is the mother of invention, goes the adage related to the Greek philosopher Plato, to me the adage also means, "Necessity is also the mother of evolution". Yes, to me Neena Gayatri constantly evolving is my mantra to merit.



As a child born to two simple, innocent but forward-looking people belonging to the Nilgiris District, I was arrayed to the dictums of truth, trust, service, simplicity, courage, aim and empathy not only by my dear parents but also by my alma mater St. Hildas School, Ooty, and when I mean my alma mater, I also mean my dearest Head Mistress Ms. Devdason, all the godly teachers to whom I am a par, and all my schoolmates. It was in my alma mater I was thought the poem of Lord Tennyson "Ulysses" where the words "To Strive, to seek, to find and not to yield" have been etched in by soul and spirit.

As all small things done towards the destination of greatness and accomplishment has to commence with the first step of determination. My determination together with the thirst for knowledge and a passion for performance towards my journey of accomplishment now sees me as the **Co-Founder & COO** of **ACEnovation Hub Pte Ltd**, a Singapore based company, operating out of India. It has been a dream of mine to make a difference to the world and this dream of mine has taken shape & become a passion through the World Storytelling Championships – a platform which creates a borderless world where all are one! That's ine vertical – we touch lives, and have entered into hearts & homes across the world through stories & storytelling! We, at **ACEnovation**, put in that extra during the pandemic and have created the extraordinary. It is no mean matter that a small-town girl has made it thus far despite of all the odds stacked against her in a male dominated society, **my spirit says "go on"**.

I have thus far evolved and effectuated my abilities as an educational administrator, public relations exponent, social activist and corporate trainer with over two decades of experience in teaching, chiefly in the area of Management. At the **age of 28 was asked to Head the Department of Business Administration at MOP Vaishnav College for Women, Chennai**. Being a people person, my networking skills saw me taking up **key positions at both Stella Maris College and SRM Easwari** where I headed the industry Institution Interaction Cell.

After which I took charge as the **Dean of the Gojan Group of Educational Institutions at Chennai** and turned around the Institution. The only thing that is constant is "Change", it is another word for evolution together with the belief that knowledge that is not shared is in vain, I have authored two books on management, as I believe the word of The Buddha when he said aeons ago

that "There is no wealth like knowledge and no poverty like ignorance". As a teacher I would like be students to be updated and wealthy with knowledge.

In my constant evolution I have been conferred as the winner of the **MMA's Young Manager award and the Outstanding Woman Manager award**, the recognition is an assuring pat on the back towards by destination of excellence. An idle mind stagnates and stagnation is unhealthy and hence to apprise myself I have pursued and **successfully completed a course on Entrepreneurship conducted by IIM Bangalore, University of Colombia, London School of Economics and NEN, USA**. The responsibility of having been a **member of the Board of Studies, University of Madras**, has further added a new dimension to my career as the UNOM is the mother of almost all the oldest Universities of southern India. Am also on the **Board of Studies at Stella Maris College**.

The word empathy was inspired to me by none other than **Noble Laurette Mother Teresa** soon to be **St. Mother Teresa, and I am a blessed recipient of personal letters from the Mother Herself for my keenness towards social service**. This has seen me donning many roles as the **Secretary of an NGO SOURCE, in the awareness creation, intervention and prevention of AIDS in its many seminars, exhibitions and marathons conducted in Chennai and Nilgiris**. This empathy in me also made me to be one of the persons instrumental in setting up the IGNOU open university centre at the **Puzhal Central Prison**, wherein I also trained the inmates and police personnel of the **Puzhal Prison on Stress Management and Life Skills**. I am the Board for Women Safety at the MIOT Hospitals, Chennai. My love for the elderly has seen me on board the Advisory Committee of the Dignity Foundation of India, Chennai Chapter!

As a Child I was blessed to grow up in a village atmosphere with lots of open space for playing and running this enthusiasm was encourage in my school days where I, who once was a runner who ended up at the bottom of the table turned the table with my determination and dedicated training won many accolades in inter house level sports competitions held within the school and inter school level athletics events held at MRC, Wellington winning Gold medals in both individual and team events and now on this day I am a **Member of the Chennai District Taekwondo Association** and also the **President of the Handball Academy of Tamil Nadu.. Am honoured to be the Tamil Nadu State Spokesperson for Veterans India Family...** A group led by our ex-servicemen!

I firmly believe in living life purposefully and I am very passionate about research and have written articles for national and International Journals. My flair for writing has seen my freelance written articles appear in the National Daily "The Hindu". I have also authored three books. Two on Management and one on Taekwondo. My people skills and my networking skills have made me take up **key roles in the Indo American Association (was the Secretary of IAA for two terms), a pioneer core committee member of FWC, Madras Management Association, Indian Society for Training and Development, HR Sangam, ASSOCHAM, SIICI, etc** Neena, is a story waiting to happen... and has pages to turn & fill in the years to come!

Do visit: <https://worldstorytellingchampionship.com/>